M. Sc. International Business Management (MIBMA)

Class of 2025 Profile

Our M.Sc. International Business Management students are globally minded professionals ready to navigate the complexities of international markets. The 15-month programme combines traditional management skills with innovative approaches to business models, value chains, marketing and modern management styles. Specialising in Digital Business Management & Leadership or International Management, students gain practical experience through projects and field trips. Their strategic, analytical and creative problem-solving skills make them valuable to employers seeking adaptable talent with an international outlook.

Students Average age Women Countries Academic background Computer Sciences Finance 80% 20% Art & Design Bachelor's degree Master's degree Engineering Natural Sciences Majors Language Sciences Social Sciences Business Administration Work Experience Government Hospitality Energy Health Care Manufacturing Average Years Work Experience Transportation Nonprofits Industry Technology Financial

> Chile, Colombia, Ethiopia, France, India, Malaysia, Mongolia, Pakistan, South Korea, Taiwan, Turkey, USA, Vietnam

Consumer

Consulting

Others

Nationalities

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